



18 September 2006

Seeing Machines Limited  
("Seeing Machines" or the "Company")

## **SEEING MACHINES MAKES STRONG PROGRESS IN AUTOMOTIVE MARKET**

### **DRIVER FATIGUE AND DISTRACTION SYSTEM COMMENCE SECOND PHASE FIELD TRIAL**

Seeing Machines (AIM : SEE) announce the commencement of the second phase field trial of the driver fatigue, distraction and state sensor system ("DSS") in association with a major oil field services and mining company in Texas, USA. In a collaborative effort with our technology commercialization partner, Hella KGaA Hueck & Co ("Hella"), Seeing Machines is testing the technology under real world operating conditions.

This second phase trial builds on the initial phase that has been run over the last 6 months with Seeing Machines' Texan Partners. That work has inspired a number of refinements and optimizations of the DSS-Research product that are now being tested.

Nick Cerneaz, CEO, Seeing Machines said: "Putting the device into the hands of a fleet operator working under such harsh conditions is allowing us to iron any remaining issues before we proceed to the general release of the product in the near future. We are enthused with the progress of the testing to date and very much look forward to this next phase."

The DSS-Research Product will be released in Q4 2006 and is targeted at government, university and fleet manager multi-car fleet trials / research.

### **AUTOCRC PROJECT AGREEMENT SIGNED**

Seeing Machines announces the execution of an agreement for research, development and commercialisation into vision based collision avoidance applications with the Co-operative Research Centre for Advanced Automotive Technology Ltd. ("AutoCRC"). Seeing Machines had earlier agreed to become a Research Participant in the

AutoCRC, and this agreement constitutes the formation of a specific project and programme of work within that framework.

The vision based collision avoidance project is a collaborative project lead by Seeing Machines and includes Latrobe University and the Australian National University as R&D participants along with GM Holden and Australian Arrow as industry participants.

Seeing Machines will receive A\$788k for work on the project through to September 2008. This project is initially focused on speed sign recognition, and through the remainder of the AutoCRC's seven year lifespan, additional funding may be made available to address a range of other safety issues such as pedestrian detection and integrated lane departure warning.

Nick Cerneaz, CEO, Seeing Machines said "The AutoCRC is a tremendous framework to support the development of advanced technology that requires contributions from a wide spectrum of academic, technology and commercial partners, leveraging the best each party has to offer. The computer vision based collision avoidance systems being developed in this program dovetail nicely with the strategies of our own automotive business and we are consequently keen supporters of this programme."

The AutoCRC was established as part of the Australian Federal Government's CRC Program initiative. For more information on the CRC Program see <https://www.crc.gov.au/Information/default.aspx>. For more information on the AutoCRC see [www.autocrc.com](http://www.autocrc.com).

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**Enquiries:**

**Seeing Machines Limited**

Nick Cerneaz, CEO

+61 (0) 2 6125 6501

[www.seeingmachines.com](http://www.seeingmachines.com)

**Insinger de Beaufort**

Simon Fox

+44 (0) 20 7190 7018

**Parkgreen  
Communications**

Justine Howarth /

Victoria Thomas

+44 (0) 20 7493 3713