



2nd November 2006

Seeing Machines Limited
("Seeing Machines" or the "Company")

**SEEING MACHINES RELEASES NEW PRODUCT - DRIVER STATE SENSOR
RESEARCH (DSS-R)**

Seeing Machines (AIM: SEE), the leading developer of advanced computer based imaging software systems, announces today the first production release of its Driver State Sensor (DSS) technology in the DSS-R, as highlighted in the 19 October 2006 announcement of Final Results for the year ended 30 June 2006. The DSS-R is a research and fleet trial implementation of the DSS and its rugged design and fully automatic operation makes it ideally suited for permanent and unsupervised installation in vehicles. The technology has been trialled successfully in the US since March when it was installed in a number of trucks for a large oil field services and mining company. The second phase of this trial has recently commenced and includes a larger number of trucks.

In releasing the product Nick Cerneaz, CEO of Seeing Machines said: "This DSS-R product is the first of a number of new products we are aiming to release over the next 12 months. The DSS technology underpinning the DSS-R has been developed and refined by Seeing Machines over a number of years most recently in collaboration with our partners Hella KGaA Hueck & Co (Hella). We are very excited by the strong interest in this automotive product and its potential to add to our revenue base.

It is well known that driver fatigue, distraction and inattention are significant factors in road traffic accidents. The World Health Organisation (WHO) estimates that 1.2 million people lose their lives and 50 million people are injured in road traffic accidents each year. The global cost of road traffic accidents is estimated at US\$518 billion annually.

Vehicles using the Seeing Machines DSS technology will be 'driver aware'. The DSS-R will enable fleet operators and others researching driver performance and safety systems to test-drive tomorrow's technology today. Seeing Machines continues to work with its automotive industry partners to bring the DSS technology to serial production as an Original Equipment Manufacturers product (DSS-O) from vehicle manufacturers or as an after market system (DSS-A) suitable for retrofitting existing vehicles."

Further information about the DSS-R can be obtained from the company web site:

www.seeingmachines.com.

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Enquiries:

Seeing Machines Limited

Nick Cerneaz, CEO

+61 (0) 2 6125 6501

www.seeingmachines.com

Insinger de Beaufort

Simon Fox

+44 (0) 20 7190 7018

**Parkgreen
Communications**

Victoria Thomas

+44 (0) 20 7493 3713