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Seeing Machines Limited
("Seeing Machines" or the "Company")

SEEING MACHINES RECEIVES FDA CLEARANCE FOR TRUEFIELD ANALYZER

Seeing Machines (AIM: SEE), a leading developer of advanced computer based imaging software systems, announces today that it has received marketing clearance from the United States Food and Drug Administration (FDA) for its revolutionary new medical device, the TrueField[®] Analyzer (TFA).

The TFA helps doctors measure defects in a patient's visual field, a crucial step in the detection and management of diseases of the vision system, including for example, glaucoma. The TFA offers many outstanding new benefits to both the patient and the doctor. Most importantly the device is both objective and it is quick and easy for the patient and operator.

Unlike traditional standard automated perimetry (SAP) devices, the TFA measures both eyes concurrently, and does the entire test of both eyes in approximately 5 minutes (including rest breaks within the test). The objectivity of the TFA test offers doctors the possibility of significant improvements over the test-retest variability issues that impact SAP. For patients it means an end to the button pressing associated with SAP – the only task required of the patient in the TFA test is simply to look at the display.

The clearance of the device by the FDA satisfies this regulatory hurdle and allows the TFA to be commercially introduced into the United States market – the largest healthcare market in the world. Receipt of this FDA clearance allows us to remain on track to meet our original objective of launching the TFA in late 2007, and as such the device will be exhibited at the upcoming Annual Meeting of the American Academy of Ophthalmology in New Orleans in November 2007.

Dr Nick Cerneaz, CEO of Seeing Machines commented: "Clearance by the FDA is a tremendously important milestone in the development of both the TrueField Analyzer and indeed our Company. Achieving FDA clearance has been an important hurdle along the path to the commercialization of our vision testing technology and it paves the way for the introduction of the TFA to the highly significant US market."

"The TFA was first exhibited at the ARVO 2007 trade show in Ft. Lauderdale, Florida in May this year (see: <http://www.truefield-analyzer.com/arvo2007.html>) and the outstanding response from the clinical and academic community at that meeting was very encouraging. With the FDA clearance received today we are well on the way to realizing a highly significant element of our company's strategic vision."

Further information about the TrueField Analyzer[®] can be obtained from the web site: www.truefield-analyzer.com. Further information about Seeing Machines can be obtained from the company website www.seeingmachines.com.

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Notes to editors:

About Seeing Machines

Seeing Machines is an award winning Technology Company which focuses on vision based human machine interfaces. Formed in 2000 in Canberra, Australia, Seeing Machines' purpose is to commercialise its computer-vision across a range of industries and applications.

Seeing Machines deliver advanced computer vision solutions for researchers and developers in human factors, transportation safety, computer human interaction, robotics, medical research and psychology. The flagship product faceLAB® provides an automated and contact-free gaze and head tracking technology, it solves the problem of observing human behaviour naturally, non-intrusively and with a high degree of accuracy and usability. Building on these unique face tracking and pupil measurement and monitoring capabilities, the TrueField Analyzer® is a development undertaken by Seeing Machines in partnership with colleagues from the Research School of Biological Sciences (RSBS) at the Australian National University (ANU).

The TrueField Analyzer® offers a new objective method to help doctors diagnose and manage a range of eye diseases including glaucoma, age related macular degeneration and diabetic retinopathy. Glaucoma affects about 2-3% of the population over 40 years of age and is a leading source of blindness. Unlike most other devices available to the clinician the TrueField Analyzer is a completely objective test and it is quick and easy for patients and technicians alike. The device measures both eyes concurrently and due to the reliability that arises from the objective nature of the test, it has the potential to become a new standard in the measurement of visual field defects and thus in the diagnosis and management of disease such as glaucoma.

More generally Seeing Machines' computer vision systems are able to measure the orientation and position of a human head, estimate eye-gaze direction, detect eye blinks and track other facial features. This functionality is achieved entirely through visual means, using video cameras connected to advanced image processing software, with no attachments required on the subject. Products such as faceLAB® are designed to allow human factors researchers and designers to assess the interaction of an operator in an environment and this finds application in designing operator environments, such as cockpits for cars, trucks, trains, and aeroplanes for instance, and other industrial design applications, as well as medical and psychological research situations. The technology also has application in monitoring automobile drivers and if it detects drowsiness or that the driver is distracted and their attention has been diverted from the road, an alarm can be raised to alert the driver to either pull over and rest in the case of drowsiness or to pay more attention to the road.

The systems work in real-time, enabling the behaviour of subjects to be tracked in real-time. This technology is paving the way in promoting safer driving conditions and works to enhance the driving experience and to eliminate accidents caused through driver drowsiness or distraction.

There are many different sectors that can benefit from this revolutionary software, for which it has been developed, including: automotive; academic research; medicine/healthcare; defence; autostereoscopy (next generation displays); sport; and games.