



Seeing Machines Limited

Leadership Change

29 January 2018

Seeing Machines Limited (AIM: SEE) (“**Seeing Machines**” or the “**Company**”), an industry leader in computer vision technologies which enable machines to see, understand and assist people, regrets to announce that CEO Mike McAuliffe is leaving the Company.

The Board wishes to thank Mike for his significant contributions to Seeing Machines and wish him well.

Executive Chairman Ken Kroeger has now been appointed as interim CEO by the Board until the recruitment of a new CEO is finalised.

Enquiries:

Seeing Machines Limited

www.seeingmachines.com / **+61 2 6103 4700**

Ken Kroeger, Executive Chairman & Interim CEO

Ken.Kroeger@seeingmachines.com

Media inquiries

Sophie.Nicoll@seeingmachines.com

finnCap Ltd (Nominated Adviser and Joint Broker)

+44 20 7220 0500

Ed Frisby / Emily Watts, Corporate Finance

Tim Redfern / Richard Chambers, Corporate Broking

Canaccord Genuity Limited (Joint Broker)

+44 20 7523 8000

Simon Bridges

Richard Andrews

Alexander Napier

The information communicated in this announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) No. 596/2014.

About Seeing Machines

Seeing Machines (LSE: SEE) is an industry leader in computer vision technologies which enable machines to see, understand and assist people. The Company deploys its FOVIO machine learning vision platform to deliver real-time understanding of drivers through AI analysis of heads, faces and eyes for Driver Monitoring Systems (DMS), which monitor driver attention state including drowsiness and distraction. DMS is increasingly considered a core automotive safety technology as well as an enabling technology for ADAS/Autonomous Driving. The Company's pioneering commercial fleet solution (Guardian) delivers an after-market, in-cabin safety intervention system with 24/7 monitoring and cloud analytics services delivered on a telematics SaaS



basis. The Company also serves Aviation, Rail and Off-Road markets, and they are seeking to innovate in new markets. Based in Canberra, Australia with the intention to grow in the USA and Europe, the Company delivers multi-platform solutions from embedded software and processors to aftermarket system and service solutions to industry leaders globally. www.seeingmachines.com.