



RNS REACH

Seeing Machines Limited

Seeing Machines' Guardian Driver Monitoring System covers more than 1 billion km

29 August 2018

Seeing Machines Limited (AIM: SEE) ("Seeing Machines" or the "Company"), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, announces today that its Guardian Driver Monitoring System (DMS) has travelled more than 1 billion kilometres, keeping thousands of commercial fleet drivers safe in more than 24 countries, and collecting real world, naturalistic driving data.

Guardian is Seeing Machines' retrofit solution for commercial fleets in public transport and logistics. Guardian provides real-time, in-cabin alerts when fatigue or distraction is detected by sensors that can monitor the driver. It works in all light conditions, including night driving and when the driver is wearing sunglasses. Guardian is connected to a 24/7 monitoring centre and cloud analytics engine that gives fleet owners a variety of customisable intervention and analytics programs.

Since its launch in 2016, Guardian has been used in commercial trucks and buses covering more than 1.3 billion km (812 million miles) and has detected over 3.6 million fatigue and distraction related driver events.

This data is critical to the Human Factors research and development and provides the platform from which the Seeing Machines automotive grade driver monitoring technology has been developed and refined. This real world, on road data enables Seeing Machines to offer market leading driver monitoring technology based on highly comprehensive and meaningful information.

Ken Kroeger, Seeing Machines CEO, said:

"The 1.3 billion km of data we have gathered since launching Guardian underpins our clear market leadership in the development and deployment of effective driver monitoring systems that demonstrably enhance transport safety across a range of verticals.

"In addition to the positive impact Guardian has on driver safety, the data collected has provided Seeing Machines with a robust machine learning platform and has played an integral role in the development of our FOVIO DME (driver monitoring engine)."

Enquiries:

Seeing Machines Limited www.seeingmachines.com

+61 2 6103 4700

Ken Kroeger, Executive Chairman & CEO

Sophie Nicoll - VP, Marketing & Communications

Cenkos Securities plc (Nominated Adviser and Joint Broker)

+44 131 220 6939

Neil McDonald/Beth McKiernan/Pete Lynch

Canaccord Genuity Limited (Joint Broker)

+44 20 7523 8000



Simon Bridges/Richard Andrews/Alexander Napier

Instinctif Partners

+44 20 7427 1412

Adrian Duffield/Kay Larsen/Chantal Woolcock

About Seeing Machines

Seeing Machines (LSE: SEE), a global company headquartered in Australia, is an industry leader in computer vision technologies which enable machines to see, understand and assist people. The Company's machine learning vision platform has the know-how to deliver real-time understanding of drivers through Artificial Intelligence (AI) analysis of heads, faces and eyes. This insight enables Driver Monitoring Systems (DMS), which monitor driver/operator attention and can identify drowsiness and distraction across multiple transport sectors.

Seeing Machines develops DMS for the Automotive, Commercial Fleet, Aviation, Rail and Off-Road markets. The Company has offices in Australia, USA, Europe and Asia, and delivers multi-platform solutions ranging from embedded software and processors to aftermarket system and service solutions to industry leaders in each vertical.

DMS is now considered a core safety technology for the Automotive industry, particularly with the development of semi-autonomous and self-driving cars. DMS is also increasingly seen to be an integral safety feature across the Commercial Transport & Logistics industry globally.

www.seeingmachines.com