

Seeing Machines Limited

Seeing Machines appoints Ryan Murphy as Chief Operating Officer

17 October 2018

Seeing Machines Limited (AIM: SEE, “Seeing Machines” or the “Company”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, announces the appointment of Ryan Murphy as Chief Operating Officer with immediate effect.

Ryan has more than 17 years’ experience in adding value for science, technology, engineering and mathematics (STEM) organisations operating in the defence, government, science and technology and global enterprise markets. He spent eight years with global defence supplier, Thales Australia, where he held a range of roles including General Manager and Portfolio Lead for the Cyber Security division as well as Program Director for several key Australian defence infrastructure projects. Most recently, Ryan was CEO at a global oil and gas geoscience firm where he was responsible for the commercialisation of complex scientific products and the restructuring of its operations.

Ryan will oversee a number of areas within the Company to help drive growth and achieve consistency in support services to increase efficiencies and improve customer experience.

Ken Kroeger, Seeing Machines’ CEO, said:

“I am delighted to welcome Ryan to Seeing Machines. He has a proven track record with an impressive career in complex markets, delivering high tech solutions and managing large workforces. His appointment further reinforces the calibre of our management team.”

“Ryan joins Seeing Machines at a key stage as we look to meet accelerated customer demand across our chosen sectors, with a particular focus on the large and growing opportunities we have identified in automotive.”

Ryan Murphy, commenting on his appointment, said:

“I am excited to be joining the Seeing Machines team as they continue to develop world leading technologies that significantly enhance transport safety.”

Enquiries:

Seeing Machines Limited www.seeingmachines.com

+61 2 6103 4700

Ken Kroeger, CEO

Sophie Nicoll - VP, Marketing & Communications

Cenkos Securities plc (Nominated Adviser and Joint Broker)

+44 131 220 6939

Neil McDonald/Beth McKiernan/Pete Lynch

Canaccord Genuity Limited (Joint Broker)

+44 20 7523 8000



Simon Bridges/Richard Andrews

Instinctif Partners

+44 20 7427 1412

Adrian Duffield/Kay Larsen/Chantal Woolcock

About Seeing Machines

Seeing Machines (LSE: SEE), a global company headquartered in Australia, is an industry leader in computer vision technologies which enable machines to see, understand and assist people. The Company's machine learning vision platform has the know-how to deliver real-time understanding of drivers through Artificial Intelligence (AI) analysis of heads, faces and eyes. This insight enables Driver Monitoring Systems (DMS), which monitor driver/operator attention and can identify drowsiness and distraction across multiple transport sectors.

Seeing Machines develops DMS for the Automotive, Commercial Fleet, Aviation, Rail and Off-Road markets. The Company has offices in Australia, USA, Europe and Asia, and delivers multi-platform solutions ranging from embedded software and processors to aftermarket system and service solutions to industry leaders in each vertical.

DMS is now considered a core safety technology for the Automotive industry, particularly with the development of semi-autonomous and self-driving cars. DMS is also increasingly seen to be an integral safety feature across the Commercial Transport & Logistics industry globally.

www.seeingmachines.com