

Seeing Machines Limited

3 December 2018

Luke Oxenham appointed Chief Financial Officer

Seeing Machines Limited (AIM: SEE, “Seeing Machines” or the “Group”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, is pleased to announce the appointment of Luke Oxenham as Chief Financial Officer (CFO) and a Director of the Company with immediate effect.

Luke is a senior financial executive with over 25 years of accounting and finance experience. He has previously held CFO roles at several ASX listed companies including Genworth Mortgage Insurance Australia Limited and infrastructure business Intoll Group. He also held senior positions with responsibility for investor relations and risk management at Macquarie Infrastructure Group, one of the largest developers and owners of toll roads globally, and Deutsche Bank, as well as key commercial positions at National Australia Bank and insurance and financial services group Promina.

Luke has substantial experience of integrating business planning, business performance and capital modelling and of accessing various sources of capital from the debt and equity markets. He also has substantial experience in developing and implementing business strategies across organisations and over multiple jurisdictions.

Ken Kroeger, CEO at Seeing Machines commented:

“Luke’s appointment further strengthens the experience and expertise of our senior management team, following our recent appointments of a Chief Operating Officer and General Manager of the Group’s Fleet division.

“Luke is an accomplished senior finance professional and brings to the CFO role at Seeing Machines a blend of commercial, financial and investor relations experience that will significantly complement the capabilities of our leadership team as we implement our growth strategy and address the substantial and growing demand that is emerging for our driver monitoring technology.”

Enquiries:

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Save for the information set out herein, there are no further disclosures to be made in accordance with Rule 17, Schedule Two (g) of the AIM Rules for Companies in respect of the appointment of Mr Oxenham.

Full name	Luke Donald Oxenham
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Age	46
Prior directorships from previous 5 years:	Balmoral Insurance Company Limited
	Genworth Financial Mortgage Insurance Holdings Pty Limited
	Genworth Financial Mortgage Insurance Finance Pty Limited
	Genworth Financial Mortgage Insurance Finance Holdings Pty Limited
	Genworth Financial Services Pty Limited
	Genworth Financial New Holdings Pty Limited
	Oxenham Family Superannuation Fund Pty Ltd
	Genworth Financial Australia Holdings LLC

About Seeing Machines - www.seeingmachines.com

Seeing Machines (LSE: SEE), a global company headquartered in Australia, is an industry leader in computer vision technologies which enable machines to see, understand and assist people. The Company's machine learning vision platform has the know-how to deliver real-time identification and understanding of drivers through Artificial Intelligence (AI) analysis of heads, faces and eyes. This insight enables Driver Monitoring Systems (DMS), which monitor driver/operator identification and attention and can detect drowsiness and distraction across multiple transport sectors.

Seeing Machines develops DMS for the Automotive, Commercial Fleet, Aviation, Rail and Off-Road markets. The Company has offices in Australia, USA, Europe and Asia, and delivers multi-platform solutions to industry leaders in each vertical.

DMS is becoming a core safety technology integrated into ADAS offerings for the automotive industry, particularly with the development of semi-autonomous and self-driving cars. DMS is also increasingly seen to be an integral safety feature across the Commercial Transport & Logistics industry globally.