



## Seeing Machines Limited

4 March 2020

### Appointment of joint broker

Seeing Machines Limited (AIM: SEE, "Seeing Machines" or the "Company"), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, is pleased to announce that it has appointed Stifel Nicolaus Europe Limited as Joint Broker with immediate effect.

Following a successful introduction to US based investors in New York in January, Seeing Machines has appointed Stifel to assist in broadening our investor base across North America and to complement the UK based efforts of the Company's Nominated Adviser and Broker, Cenkos Securities plc.

**Paul McGlone, CEO** commented: *"We believe that US based investors will be attracted by the increasing relevance and take up rate of Seeing Machines' underlying Driver Monitoring System technology and the considerable competitive advantage in each of our three transport focus areas, Automotive, Fleet and Aviation. I look forward to working with Cenkos and Stifel to grow interest in the company around the world."*

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**About Seeing Machines (LSE: SEE)**, a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

**[www.seeingmachines.com](http://www.seeingmachines.com)**