



Seeing Machines Limited

26 November 2021

Director Share Purchases

Seeing Machines Limited (AIM: SEE, “**Seeing Machines**” or the “**Company**”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, announces that it has been notified that a non-executive director has purchased ordinary shares in the Company.

Catherine Jane Hill (Kate Hill) the Company’s Chair, has purchased 237,920 ordinary shares in the Company at a price of 11.6 pence each on 29 November 2021. Following this transaction, Ms. Hill has an interest in 3,000,000 Ordinary Shares, representing 0.07%¹ of the issued share capital of the Company.

1. Based on latest total issued share capital of 4,152,741,296 Ordinary Shares following the Fundraise announced on 23 November 2021. Shares from the Fundraise will admit to trading on 30 November 2021.

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About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines’ technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable “driver state” measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

www.seeingmachines.com

Details of the person discharging managerial responsibilities/person closely associated	
a)	Name: Catherine Jane Hill

	Reason for the notification							
a)	Position/status:	Non-Executive Chair						
b)	Initial notification/Amendment:	Initial notification						
	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name:	Seeing Machines Limited						
b)	LEI:	549300LNJJPZ2SU7A197						
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of Identification Code	Ordinary shares of nil par value ISIN: AU0000XINAJ0						
b)	Nature of the transaction:	Purchase of Ordinary Shares						
c)	Price(s) and volume(s):	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>11.6 pence</td> <td>237,920</td> </tr> <tr> <td>Total</td> <td>237,920</td> </tr> </tbody> </table>	Price(s)	Volume(s)	11.6 pence	237,920	Total	237,920
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11.6 pence	237,920							
Total	237,920							
d)	Aggregated information: Aggregated volume: Price:	<table border="1"> <thead> <tr> <th>Aggregate Total</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£18,000.00</td> <td>237,920</td> </tr> </tbody> </table>	Aggregate Total	Volume(s)	£18,000.00	237,920		
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£18,000.00	237,920							
e)	Date of the transaction:	2021-11-29						
f)	Place of the transaction:	London Stock Exchange						